



# EAST VALLEY WATER DISTRICT

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## NEWS RELEASE

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### **EAST VALLEY WATER DISTRICT PUBLIC AFFAIRS TEAM RECOGNIZED** *Ragan Communications and PR Daily announce 2015 ACE Award winners*

**Highland, Calif., (December 7, 2015)** – East Valley Water District received an honorable mention award for the 2015 Ragan Communications and PR Daily ACE Awards. The award was given for the in-house public relations/communications team category.

“I am very proud of our staff and amazed at what they do,” said John Mura General Manager/CEO. “Our public affairs team may be small, but it is a highly effective group that embraces the responsibility to care for our local water supplies.”

The District’s Public Affairs team is comprised of four individuals working collaboratively on a number of tasks such as writing, graphic design, public speaking, customer interaction/dialogue, event planning, and creative material development. Each individual is complimented by their fellow team members, which makes this team a fluid, high performing and supportive group.

“Our District is committed to honest, innovative and quality communications,” said Public Affairs Manager Kelly Malloy. “We appreciate the opportunities to share valuable information with the community we serve.”

Award entries were evaluated on team processes, workflow, developing strategies and goals, best practices, and overcoming challenges. Applicants were required to submit two work samples with narratives describing the project’s objective, purpose and results.

Ragan Communications and PR Daily recognize the best individuals, agencies and in-house communications teams in public relations and marketing fields with their yearly Ace Awards. Ragan award competitions are the most prestigious in the public relations and corporate communications industry. With nearly 800,000 readers monthly, Ragan’s popular news sites are read by communication professionals in every country in the world, including nearly 600,000 in North America alone. PR Daily is a daily news site that delivers news, advice and opinions on the public relations, marketing, social media, and media worlds.

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*East Valley Water District was formed in 1954 and provides water and wastewater services to 101,733 residents within the City of Highland and portions of both the City and County of San Bernardino. EVWD operates under the direction of a 5-member elected Board. More information is available at [www.eastvalley.org](http://www.eastvalley.org).*